

Submissions: admin@evorapress.com

How to Stand Out When Submitting Your Children's Book to a Publisher

Submitting a children's book can feel daunting. Before you send your work our way, we encourage you to review the guidance below. These points reflect what consistently helps manuscripts rise to the top and what often causes promising work to fall short. Our goal is not to discourage, but to help you give your story its best possible chance.

Know the Market You Are Writing For

Editors want to see that you understand where your book fits. Take time to read recent and successful titles in your category and age range. Familiar themes can still work, but they need a fresh, distinctive angle to stand out on a crowded shelf.

Be Clear About Your Intended Age Range

Vocabulary, sentence length, humor, and emotional depth should align with the developmental stage of the reader. A strong manuscript feels naturally suited to children, not adjusted down from something meant for adults.

Keep the Manuscript Tight

Editors read hundreds of submissions. Clear, concise manuscripts stand out immediately. For picture books especially, shorter is often stronger. Every line should serve the story.

Respect the Picture Book Form

Picture books are a visual medium and a collaboration. Leave room for the illustrator to add meaning, humor, and emotion. Avoid over-describing what can be shown in pictures.

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If You Choose Rhyme, It Must Be Exceptional

Rhyme is one of the most common reasons for rejection. Read your manuscript aloud more than once. The rhythm should feel smooth and effortless. Forced rhyme often stops an editor, and a parent, from reading on.

Focus on Emotional Truth, Not Lessons

Children are perceptive and know when they are being talked down to. Let any message emerge naturally through character and story. Publishers are drawn to emotionally authentic work.

Proofread with Care

Misspellings and grammatical errors signal a lack of care and professionalism. Submissions with frequent mistakes may not be read to the end.

Give the Ending Extra Attention

A strong conclusion feels earned and complete, whether it is tender, joyful, or humorous. Editors pay close attention to how a story resolves.

Professionalism and Original Work Matter

Follow submission guidelines carefully and be honest about your process. Evora does not accept AI generated text or illustrations. Submissions that rely on AI will not be considered, and misrepresentation may result in removal from the market and exclusion from future publication.

A Final Note

We know how much heart goes into creating a children's book. Thoughtful revision, careful attention to craft, and respect for young readers all show in the final manuscript. We look forward to reading stories created with care.

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